

## LOGO CONTEST FOR DIXIADES YAOUNDÉ 2024

### General Information

The Cameroon National Olympic and Sports Committee (CNOSC) is launching a logo contest for the 8<sup>th</sup> edition of the National Games of Cameroon, commonly known as "Dixiades Yaoundé 2024". This contest is organized under the theme: "Return to the Roots".

### Regulations

#### Article 1 - Participants

- The contest is open to Cameroonians (residing in Cameroon or abroad).
- The contest is open to visual artists and graphic designers (painters, illustrators, designers, etc.).
- The logo proposal can be submitted individually or collectively. In the case of a collective proposal, a representative must be designated by a letter duly signed by all parties involved.
- Participation in the contest is free of charge. No registration or participation fees are required for withdrawing the registration form or submitting the application files.
- Each candidate must provide their postal and/or email address as well as their phone numbers to the CNOSC.

#### Article 2 - Participation Criteria

The candidate's or collective's logo proposal must be accompanied by:

- A registration form, which can be obtained from the Regional Olympic and Sports Committees (CROS), at the CNOSC headquarters in Nkol Eton, Yaoundé, from the CNOSC website: <https://www.cnosc.org>, as well as from the official Facebook and Instagram pages.
- A declaration on honor stating that the candidate or collective is the author (to be included in a form – declaration downloadable from the website).
- A descriptive sheet of maximum two (2) pages in A4 format (21×29.7 cm).
- A photocopy of the registration certificate of the candidate or the representative, if applicable.
- A letter designating the representative signed by all other co-submitters, if applicable.
- A photocopy of the national identity card or that of the representative, if applicable.

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### Article 3 - Logo Characteristics

The logo must have the following characteristics:

#### *General Characteristics*

- **Originality:** The DIXIADES logo must not be a variation of another brand's logo.
- **Readability:** The logo must be easily recognizable and identifiable even at smaller sizes or lower resolutions, such as when used as a favicon or a profile picture on social media.
- **Versatility:** The logo should adapt well to various mediums (billboard, business card, smartphone icon) and be recognizable even in a single color.

#### *Specific Characteristics*

- Olympic values and symbols (effort, tolerance, excellence, fair play, respect, friendship, flame, and Olympic rings).
- Connection to the Cameroonian nation: promoting ideals of peace and unity.
- Emphasis on togetherness and national integration (national colors, symbols of the Cameroonian sports movement).
- Geographic and cultural background of the Centre region, specifically Yaoundé.

### Article 4 - Submission of Works

Files can be submitted either:

- Digitally to [dixiadesyaounde2024@cnosc.org](mailto:dixiadesyaounde2024@cnosc.org), in high resolution (300dpi image or vector file) in .pdf, .png, .ai, or .eps format, with a cumulative size of 10 MB maximum.
- Physically at the Regional Olympic and Sports Committees (CROS) or the CNOSC headquarters in Nkol Eton, Yaoundé; on white paper (A4 format) and on a storage medium such as a CD or USB drive.

The candidate's or collective's logo proposal must be original. It must never have been presented or awarded in any form. The proposed logo must be free of any rights.

The deadline for submitting works to the CNOSC is Friday, May 31, 2024, at 11:59 PM.

### Article 5 - Selection Procedures

The works submitted to the competition will be evaluated by a jury established by the CNOSC.

### Article 6 - Restrictions



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Each candidate may only submit one work. Failure to comply with this rule will result to immediate disqualification. Jury members, their spouses, children, and direct associates are not permitted to participate in the contest.

### **Article 7 - Prize**

The winning work will be awarded 500,000 (Five Hundred Thousand) francs CFA. The nine other shortlisted works will be exhibited during the Dixiades Yaoundé 2024 by the Cameroon National Olympic Museum (MUNOC).

### **Article 8 - Copyright**

The winning work will become the property of the CNOSC, which will use it to promote the National Games of Cameroon and the Olympic movement.

### **Article 9 - Cancellation**

If circumstances require, the CNOSC deserves the right to modify the contest schedule or to cancel it entirely without liability.

